



PCNC  
4145 Evergreen Road  
Pittsburgh, PA 15214  
ph: (412) 237-1100  
fx: (412) 237-2247

**Waterfront Strategies**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

AgM

**Advertiser** Pol/iss/House Majority Pac (16681)  
**Agency/T-Code** Waterfront Strategies (2541)/043489394  
**Buyer** NAGELBERG,DAN  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
 ph: (555) 555-5555

<b>Invoice</b>	648729
<b>Inv Date</b>	11/25/2012
<b>Terms</b>	Net 30
<b>Contract</b>	338299
<b>Bill Type</b>	Standard
<b>Period</b>	10/29/2012 - 11/25/2012

**CO-OP/Order Type** Yes/Normal  
**Package**  
 Gen. Date 11/26/2012 2:29:05PM

**Product** Political - Issue (1068)  
**Brand** ISS/HOUSE MAJORITY PAC (133782)  
**Acct Types** National/Political  
**Est/Headline** 2162/06389851

**Comments** HOUSE MAJ PAC 10/23  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE

## Pittsburgh (PCNC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.0	<b>Contract Line Remarks:</b>		<b>PITTSBURGH THIS MNG R/8-9a/5</b>						
	Spot	8:00:00AM- 9:00:00	Day,M-1	10/29/12 8:28AM (Mo)	00:30	PITTSBURGH THIS MORNING 8AM	HMP12-PA12-T02	\$75.00	
4.0	<b>Contract Line Remarks:</b>		<b>PCNC NEWS/9a-10a/6</b>						
	Spot	9:00:00AM-10:00:00	Day,M-1	10/29/12 9:08AM (Mo)	00:30	PCNC 9AM NEWS 9AM	HMP12-PA12-T02	\$75.00	

**REMIT TO: PCNC P.O. BOX 643365 PGH, PA  
15264-3365**

**We warrant that the actual broadcast information  
shown on this invoice was taken from the official  
program log.**

Gross Total	\$150.00
Commission	(\$22.50)
<b>Net Total</b>	<b>\$127.50</b>